



The busy scene outside our new supershop at Llandudno on opening day.

NEW SUPERSHOP AT LLANDUDNO

Business Booms on Opening Day

MANAGER of the MANWEB shop in Llandudno for the past 26 years, Mr. Tom Lee, is delighted with his new superstore at 48 Mostyn Street in the heart of the busy town-centre shopping area.

He was overwhelmed with business on opening day—15th February—but found time to welcome Mrs. Eve Townley, our 'Girl from MANWEB,' who went along to wish Tom and his staff 'Good Luck' and record sales in their new premises.

MANWEB provided the first electricity shop in Llandudno when, in 1948, we opened showrooms at Mostyn Broadway in premises which were previously used as a ballroom and, during the war, as a military garage. For many years these premises served our purpose but in recent times, we decided to look for another property sited in the town centre.

After much searching, we found a property ideally sited, large enough for our requirements and with the potential for conversion into a modern and efficient shop.

Our Civil Engineers moved in and, after demolishing much of the dilapidated interior structure, fitted new steel beams and columns to strengthen the building and provide an open sales area with easy access from street level with no steps to bother our elderly and infirm customers.

Because of the age and condition of the premises, its rehabilitation presented difficult structural problems for our civil engineering department. Much of the design could only be finalised as work progressed, so that planning had to be done 'on site' and in stages.

From start to completion, the work has been managed by Mr. David Brown (*Civil*) with drawings prepared by Mr. Dennis Perrin (*Technical Drawing Office*). The main building contractor for the Board, Messrs. Frank Tyldesley Ltd. of Llandudno, co-operated wholeheartedly with our civil engineering staff throughout this very complex contract.

As the premises were sited in an area covered by a Conservation Order, our staff have liaised closely with the Local Authorities on the external appearance of the building.

All the effort has been worthwhile, for we now own a very substantial property in the heart of the best shopping section of a very busy town.

The interior finish has been designed with minimal



Longest serving member of the shop staff Miss Ena Davies (*salesperson*), pictured behind the cash desk.



Brisk business in our latest shop. In the foreground we see a customer being 'signed-up' by Mrs. Linda Thomas (*part-time salesperson*) and Mr. John Hughes (*Marketing representative*). Behind them, energy sales demonstrator Miss Christine Hughes talks to a customer while another sale is being sealed in the background by Mr. John Lunt (*Marketing representative*).

Inside a busy shop

Even with the comprehensive range of electrical appliances on display in our new supershop at Llandudno, there is still the feeling of 'space' around you. Our picture, *below*, shows part-time salespersons Mrs. Jean Young, *left*, and, in the foreground, Mrs. Shirley Woodyatt chatting with a customer.





Shop supervisor Mr. Tom Lee has a welcome for Eve, our "Girl from MANWEB".



From left to right: Messrs. Bill Wakelin, Dennis Perrin and David Brown.

maintenance in mind, with easy-clean surfaces throughout. The selling area, all on the ground floor, is tastefully lit by surface-mounted fluorescent tubes fitted on a suspended ceiling.

There is a large storage area in the basement and a staff room and toilet block at the rear of the premises. The layout incorporates separate entrances for 'Let' accommodation for commercial offices on the first floor and a domestic flat on the second and third floors.

In addition to the usual extensive display of a wide range of domestic electrical appliances and a cash point where customers can pay their electricity accounts, there is a quiet area set aside and equipped with a table and chairs where customers can talk over

their individual electrical problems with members of the shop staff. Advice on many of today's points of interest, such as home insulation and the wise use of energy is freely available.

Regional Sales Controller Mr. Bill Wakelin, who was born in Llandudno and began his working life in the town, commented: "We are delighted to offer a very comprehensive service to our customers in the very centre of the shopping area. Many people, especially the elderly, will find our new supershop handy and most attractive, with the staff ever helpful.

All in all, and after a great deal of hard work, MANWEB have a great asset in the new shop at Llandudno which, no doubt, will help us fully realise the sales potential in the area.

The first 200 customers to spend £50 or more at our Llandudno shop were presented with a MANWEB Teddy to celebrate the opening. Our picture shows 'Girl from MANWEB' Mrs. Eve Townley among the stock—now all gone, we are pleased to report.

