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County Borough of Southport

**ELECTRICITY
DEPARTMENT**



TARIFFS

W. T. GANN, A.M.I.E.E.
Borough Electrical Engineer
and Manager
Telephone 5523

Offices and
Showrooms:
188 Lord Street
Southport

COUNTY BOROUGH OF SOUTHPORT

Electricity Department



TARIFFS

This booklet gives particulars of
Electricity Tariffs, and other charges,
for the County Borough of Southport.

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SOUTHPORT.

FLAT RATES

LIGHTING 3d. per unit.

HEATING $\frac{1}{2}$ d. per unit during two
Summer quarters.

$\frac{7}{8}$ d. per unit during two
Winter quarters.

POWER $1\frac{3}{4}$ d. per unit.

FOR DOMESTIC OR BUSINESS PREMISES

A Minimum Charge of 5/- per quarter is made when the cost of Electricity supplied for all purposes falls below this figure.

These charges are available to all Consumers, either for Domestic or Business premises.

Alternative Tariffs, which will be favourable to some Consumers, are shown on the following pages.

In choosing the Tariff, consideration should be given to the conditions under which the supply is used, and to individual requirements.

We shall be pleased to give advice on these matters, and to assist in selecting the most favourable Tariff.

Electric Cooking
is Easy, Clean
and Economical

FOR DOMESTIC PREMISES

Inclusive Domestic Tariff

(TWO-PART TARIFF).

1. **FIXED QUARTERLY CHARGE** of 12/6 up to and not exceeding five scheduled rooms. For each additional scheduled room, 2/6.

(The fixed quarterly charge is payable in advance).

2. **UNIT CHARGE :**

$\frac{3}{4}$ d. per unit during two Summer quarters, subject to a minimum charge of 2/- per scheduled room per quarter, over and above the fixed quarterly charge.

$\frac{1}{2}$ d. per unit during two Winter quarters (no minimum charge).

NO METER RENTAL

This is an ideal tariff for the Householder who uses Electricity for domestic purposes, in addition to lighting.

It is specially designed to encourage the use of Electric Cookers, Water-Heaters, and the many Domestic Electrical Appliances now available.

Under this Tariff it will be seen that the more Electricity is used, the cheaper will be the price per unit.

Electricity

The **Quickest Way**

To **Hot Water**

Business Premises

MAXIMUM DEMAND SYSTEM.

(HALF YEARLY TARIFF ONLY)

Lighting

6d. per unit for the first 182.5 units per Kilowatt
of Maximum Demand per half year.

$\frac{3}{4}$ d. per unit exceeding 182.5 units per Kilowatt
of Maximum Demand per half year.

A Special Discount of 10% is allowed from
Maximum Demand Tariff if accounts are paid
before the date stated on the quarterly account.

The Cost per Unit
decreases as the
Hours of use increase

An Alternative Tariff for Business Premises,
and will be found of benefit to those who use
lighting for extended hours.

Ideal for Tradesmen who desire to illuminate
displays in their shop windows after closing
time.

Let
Your Shop Windows
Work Overtime

*Keep your window illuminated
when the passer-by has more time
to look at it—in the evening*

Business Premises

MAXIMUM DEMAND SYSTEM.

Power

1½d. per unit for the first 60 units per Kilovolt
Ampere of Maximum Demand per quarter.

1¼d. per unit for the next 60 units per Kilovolt
Ampere of Maximum Demand per quarter.

1d. per unit for the next 60 units per Kilovolt
Ampere of Maximum Demand per quarter.

¾d. per unit for all units in excess of 180 units
per Kilovolt Ampere of Maximum Demand
per quarter.

Electricity
for Any Power
for Any Purpose

The Maximum Demand Rate is offered as an alternative to the Flat Rate for Power supplies, at the Consumer's option, and is of advantage where motors are in use for more than one hour daily.

The long hour user gets his supplies at a very low charge per unit.

For Efficiency
and Economy

use

Electricity
for Power

Domestic Premises

Lighting

PREPAYMENT METER TARIFF.

4½d. per unit.

No additional charge is made for meter rental or minimum charge.

A Special Tariff for the small consumer, who uses Electricity for Lighting purposes only.

Prepayment Meters are not available if supplies are required for Heating or Power purposes.

Charging of Batteries for Electric Vehicles

TWO-RATE TARIFF.

- 3d. per unit for all consumption registered between the hours of 4 p.m. and 8 p.m.
- ½d. per unit for all consumption registered at any other time.

A special two-rate meter will be fixed.

For Tradesmen who have Electric Vehicles, this Tariff enables them to re-charge during the night at the very low rate of ½d. per unit.

Theatres, Cinemas, etc.

Lighting

2½d. per unit.

Floodlighting

2d. per unit providing the Electricity consumed is separately metered, and on condition that the Floodlighting is not put into service before 6 p.m. daily during November, December, January and February.

Special Cooking Rate

FOR CAFES, HOTELS, BAKERIES,
RESTAURANTS AND INSTITUTIONS

with a minimum Cooking load of 10
Kilowatts.

$\frac{3}{4}$ d. per unit during two Summer quarters.

$\frac{5}{8}$ d. per unit during two Winter quarters.

Electricity
has so many
advantages

Use it for
all purposes

Meter Rentals

A Rental of 1/- per quarter is charged (except to those Consumers who adopt the Inclusive Domestic Tariff), for which each Consumer is allowed one Lighting, Heating, and Power Meter, together with a Maximum Demand Indicator where necessary.

If more than one service, or extra meters of a similar type are installed, an additional charge of 1/- per quarter is charged for each meter.

Discounts

All Accounts rendered for Electricity consumed are subject to a Discount of 5% if paid on or before the date stated on the account, except for Electricity consumed on the Maximum Demand Tariff for Lighting, in which case the discount represents 10% of the charge.

No discounts are allowed in respect of Standing Charges or Meter Rentals.

Minimum Quarterly Charges

A Minimum Charge of 5/- per quarter will be made when the cost of Electricity supplied for all purposes falls below this figure. For Business Premises charged on the Maximum Demand Tariff the Minimum Charge will be 10/- per half-year.

A Special Minimum Charge is made under the Inclusive Domestic Tariff in the two Summer quarters only (see particulars of this Tariff).

Service Cables

When a service cable is required to supply premises not previously electrified, the nett cost of such cable, inclusive of laying and the re-instatement, of that portion of the cable laid on private property in excess of 30ft., is chargeable to the consumer. An estimate of this cost will be given and must be accepted before any service cable can be laid.

Electric Cookers

Electric Cookers are supplied on Simple Hire terms. Illustrated leaflets with full details of the various sizes may be obtained from the Showrooms.

HIRE CHARGES.

De Luxe Models.

For the Small Family	..	7/6	per quarter.
.. .. Medium Family	..	8/-
.. .. Large Family	..	9/-

After 4 years' continuous hire, the rentals are reduced by 1/- per quarter, and after a further 3 years another reduction of 1/- per quarter is made.

Re-Conditioned Cookers, in excellent condition, are available from

4/- per quarter.

All Cookers supplied on simple hire are installed free up to 40ft. of wiring.

Electric Water Heaters

Electric Water Heaters for fixing to existing hot-water cylinders are supplied on simple hire terms. These are made in various sizes to fit any size of cylinder.

HIRE TERMS :

	s.	d.	
22 inch	5	6	per quarter
28 inch	5	6	"
30 inch	5	6	"
36 inch	6	0	"

The above terms include fixing and wiring up to 40ft.

The Heaters can be hired exclusive of wiring if desired, and connected to consumer's own installation.

	s.	d.	
22 inch	3	6	per quarter
28 inch	3	6	"
30 inch	3	6	"
36 inch	4	0	"

For CONSTANT HOT WATER
USE ELECTRICITY

Assisted Wiring Scheme

A scheme of Assisted Wiring of residential property is available. Complete electrical installations for lighting and for other purposes may be acquired on deferred terms, spread over a period of ten years. Full particulars and estimates may be had on application.

Hire Purchase of Appliances

Any Electricity Consuming Appliances, listed at 30/- or more, may be obtained on advantageous Hire Purchase terms, spread over a period of 1, 2, or 3 years. For certain appliances Hire Purchase terms may be extended to 5 years.

Electricity Showrooms

Large stocks of the latest and up-to-date Electrical Appliances are on view in the Department's modern and spacious Showrooms.

Demonstrations of Electric Cooking, etc., are held periodically in the well-equipped Demonstration Theatre.

The Showrooms are open daily as follows :

MONDAY TO FRIDAY .. 9 a.m. to 5-30 p.m.

SATURDAY 9 a.m. to 12-30 p.m.

Electrical Appliances

Add to Comfort

and Lessen Work